

USPTO PATENT FULL-TEXT AND IMAGE DATABASE

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Searching 1790 to present...

Results of Search in 1790 to present db for:

((("targeted advertising" AND cluster\$) AND rule\$) AND ((web OR internet) OR network)): 17 patents.

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Refine Search	"targeted advertising" and cluster\$ and rule\$ and (
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PAT. NO.	Title
1 6,460,036	<u>T System and method for providing customized electronic newspapers and target advertisements</u>
2 6,400,996	<u>T Adaptive pattern recognition based control system and method</u>
3 6,363,411	<u>T Intelligent network</u>
4 6,311,194	<u>T System and method for creating a semantic web and its applications in browsing, searching, profiling, personalization and advertising</u>
5 6,269,351	<u>T Method and system for training an artificial neural network</u>
6 6,134,532	<u>T System and method for optimal adaptive matching of users to most relevant entity and information in real-time</u>
7 6,088,722	<u>T System and method for scheduling broadcast of and access to video programs and other data using customer profiles</u>
8 6,081,592	<u>T Automatic call-work director</u>
9 6,029,195	<u>T System for customized electronic identification of desirable objects</u>
10 6,020,883	<u>T System and method for scheduling broadcast of and access to video programs and other data using customer profiles</u>
11 5,974,396	<u>T Method and system for gathering and analyzing consumer purchasing information based on product and consumer clustering relationships</u>
12 5,835,087	<u>T System for generation of object profiles for a system for customized electronic identification of desirable objects</u>
13 5,758,257	<u>T System and method for scheduling broadcast of and access to video programs and other data using customer profiles</u>
14 5,754,939	<u>T System for generation of user profiles for a system for customized electronic identification of desirable objects</u>

- 15 5,754,938 **T** Pseudonymous server for system for customized electronic identification of desirable objects
- 16 5,734,720 **T** System and method for providing digital communications between a head end and a set top terminal
- 17 5,687,286 **T** Neural networks with subdivision
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